





NETMOTION[®] **WIRELESS**

8059 - Net Motion Wireless - Demos - StoryBoards - Locality ver38




Cellular data

ACTION: phone pops onto screen




networks

ACTION: tower pops into phone




have become

ACTION: zoom in on tower



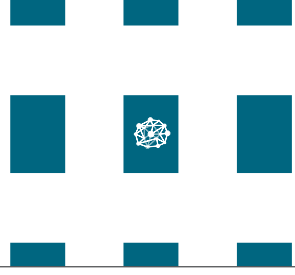
an integral part of the

ACTION: Everything but the dot on top of the tower fades out, infrastructure fades in



network infrastructure

ACTION: zoom out on infrastructure



that

ACTION: zoom out to reveal infrastructure in building window




organizations

ACTION: continue to zoom out




rely

ACTION:




on

ACTION: waves pulsate out of right side of building




to support

ACTION: zoom in on pulsating waves, waves rotate to face downwards



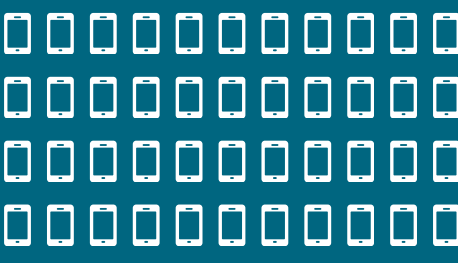
their

ACTION: waves pulsate



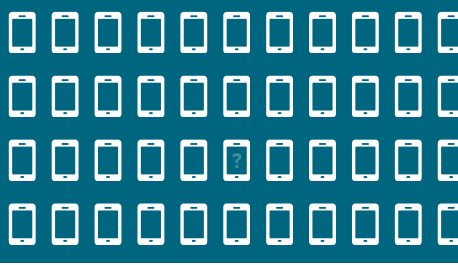
mobile

ACTION: waves pulsate, phones enter from bottom of frame

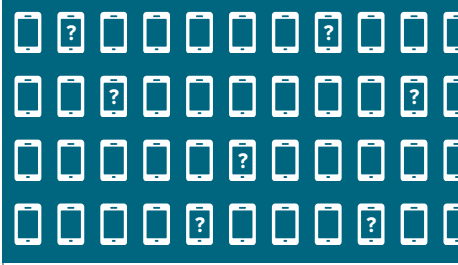


workers.

ACTION: tilt down to reveal all phones



ACTION: question marks begin to populate



But

ACTION: question marks continue to populate

how

ACTION: zoom into the center phone with a question mark

do you know

ACTION: continue zooming

how they're

ACTION: continue zooming

performing?

ACTION: all other phones fades out

ACTION: phone fades out, zoom into the question mark

ACTION: camera tilts down, the dot from the question mark becomes the dot on top of the tower

ACTION: tower fades in

While your carrier might know,

ACTION: waves pulsate from tower

that

ACTION: waves pulsate and fade away

doesn't

ACTION: ball from the top of the tower rolls off the side of the tower

do much

ACTION: ball rolls off, bounces on the bottom of the screen

good

ACTION: ball bounces and becomes still, frame zooms out

ACTION: frame zooms out to reveal the tower inside the door of a building

for the

ACTION: continue to zoom out

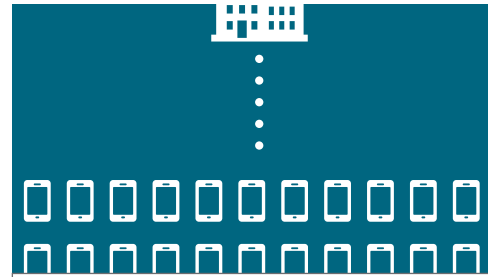
organizations

ACTION: continue to zoom out



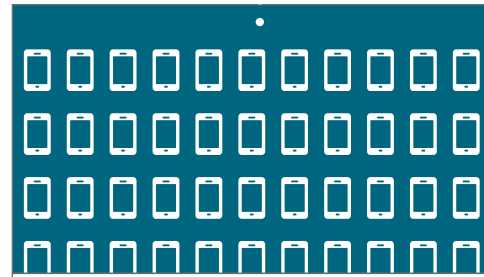
trying to support

ACTION: camera tilt down to reveal dots



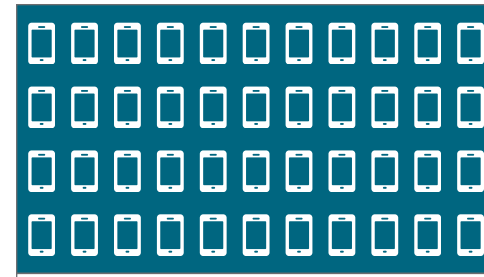
mobile workforces . . .

ACTION: continue to tilt down, dots lead to a group of phones



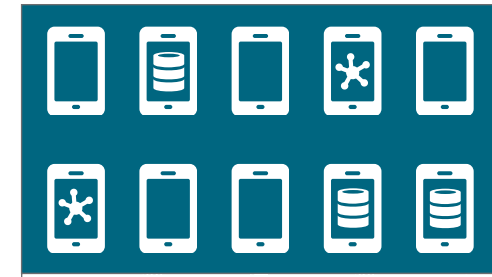
...trying to

ACTION: continue to tilt down until phones fill up the entire screen




securely

ACTION: starts to zoom into a group of phones




deliver

ACTION: zoom into group of phones, icons start to flip into phones



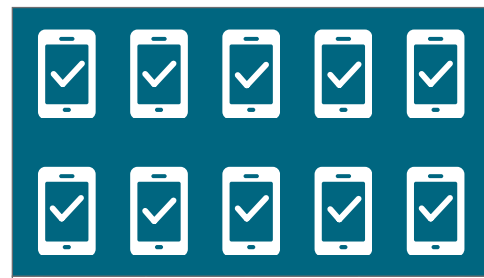
mobile applications and

ACTION: icons flips into phones



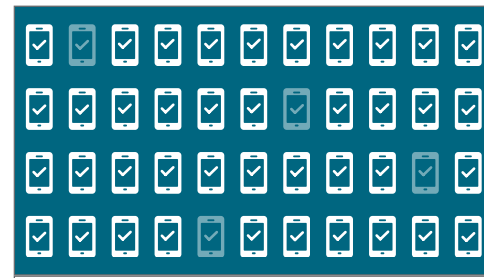
ensure they're working properly, and trying

ACTION: icons start to flip to check marks



to troubleshoot the direct causes

ACTION: all icons flip into check marks



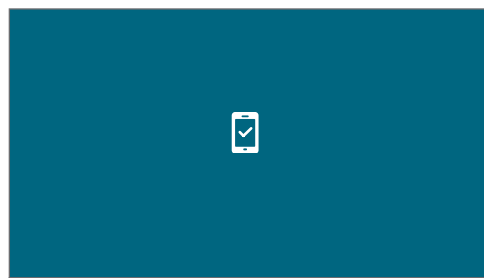
of dropped

ACTION: zoom out of phones as they fill with check marks



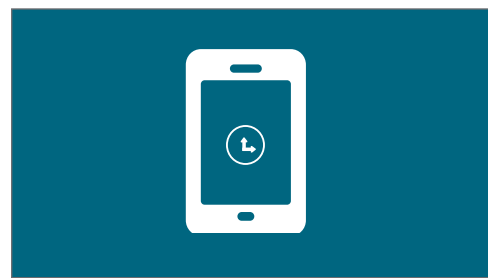
connectivity that can hurt

ACTION: all phones fade out but one




worker productivity

ACTION: zoom into the one phone




and create

ACTION: continue to zoom into one phone, clock poops into phone



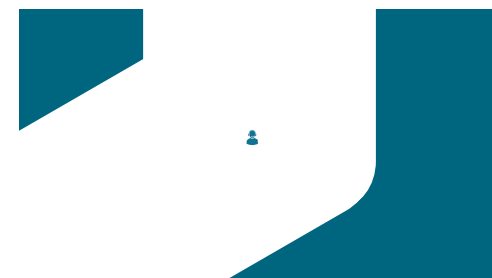
hours of

ACTION: phone fades out, zoom into clock, the hands are spinning




support

ACTION: continue to zoom into clock as the hands spin




calls...

ACTION: continue to zoom into clock as the hands spin




When

ACTION: zoom into the cross section of the clock hands, IT guy pops on screen




it

ACTION: Zoom in on IT guy, waves pulsate from his headphone




comes

ACTION: Zoom in on IT guy, pan right as the IT guy fades but the waves keep pulsating




to

ACTION: pan right and zoom into waves




supporting

ACTION: zoom into waves



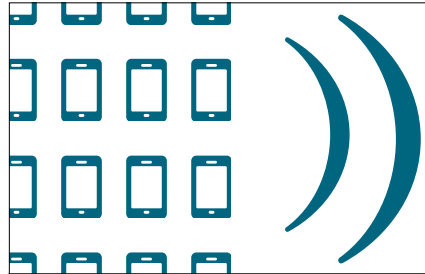
a

ACTION: zoom into waves

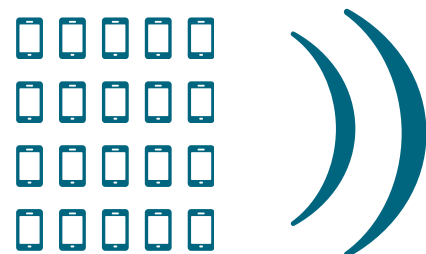


mobile

ACTION: phone slides in from left of the screen




ACTION: zoom out on phones to reveal a large group of phones




workforce,

ACTION: continue to zoom out on phone

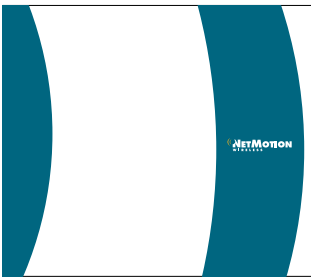


ACTION: pan right and zoom into wave




NetMotion

ACTION: zoom into wave




Wireless —

ACTION: zoom into space between the waves, net motion logo starts to get bigger




which

ACTION: zoom completely in between waves, NetMotion Wireless is on screen, waves pulsate




has

ACTION: everything but the letter N and waves fade out, pans left until N is centered on screen



more

ACTION: waves pulsate




than

ACTION: laptop pops up behind the N




1 million users —


ACTION: N flips into a million number countdown



ACTION: zoom into "0" in "1,000,000"



ACTION: zoom into "0" in "1,000,000"



ranging from small businessness

ACTION: screen tilts down to see building




to the

ACTION: tilts down revealing more of building




Fortune 100 —

ACTION: building stays on screen for a moment, then building begins to slide down




leads

ACTION: building slides down revealing the N logo with pulsating waves




the

ACTION: Building slides completely out of frame, waves pulsate




industry

ACTION: waves pulsate



in helping

ACTION: waves pulsate




organizations

ACTION: waves pulsate



achieve

ACTION: waves pulsate



better

ACTION: a dot fades in between the negative space of the waves and the N



Connectivity...

ACTION: dot fades in, N fades out

ACTION: N and waves fade out, dot stil fading in

Visibility...

ACTION: dot is at 100% opacity

and

ACTION:

Control

ACTION: ball shoots around screen like a pool ball

ACTION: ball shoots around screen like a pool ball

of

ACTION: ball starts to fade and screen pans right to see rows of phones

their

ACTION: continues to pan right through rows of phones

wireless

ACTION: continues to pan right through rows of phones

networks

ACTION: stop panning, zooms into one phone

ACTION: zoom into phone, database icon flips in

ACTION: zoom into database icon

applications.

ACTION: zoom into database icon, phone fades out

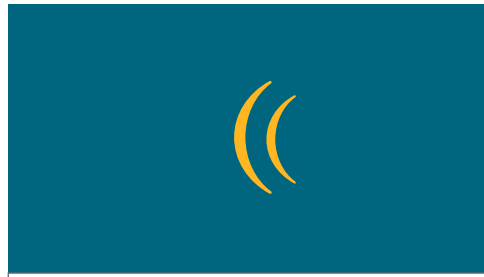
ACTION:

An

ACTION: database slides down the frames, revealing pulsating waves behind it


innovative part

ACTION: database slides down, completely out of screen, waves pulsate



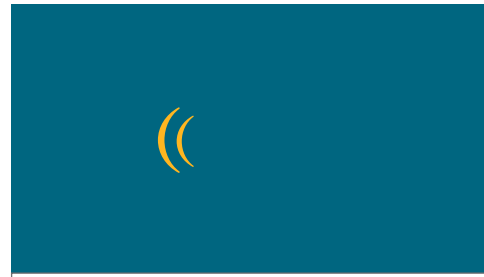
of NetMotion Wireless'

ACTION: waves pulsate




Enterprise

ACTION: waves continue to pulsate, frames zooms out and pans slightly to the right




Mobility

ACTION: frames zooms out and pans right, N fades next to waves




Management

ACTION: N fades in next to waves




solution

ACTION: waves pulsate




is

ACTION: waves pulsate, dots come down from bottom of N, frame tilts down



NetMotion Wireless Locality.

ACTION: tilts down following dots to Locality logo, dots slide back behind locality




Locality provides

ACTION: dots slide down behind locality logo, frame tilts down following the dots




organizations

ACTION: tilt down, dots lead to building, continue to tilt down




with a

ACTION: zoom into space between the buildings



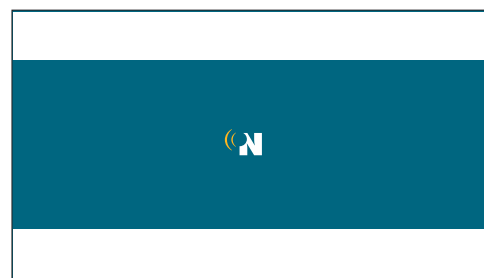
level

ACTION: continue to zoom in

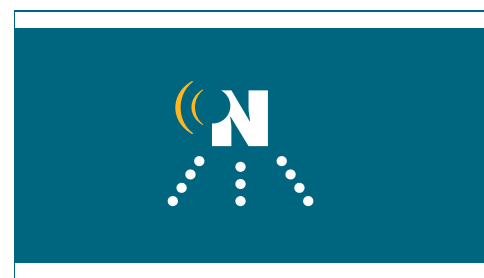


of insight

ACTION: zoom into negative space between the buildings




ACTION: zoom all the way into negative space, N logo begin to get bigger




into wireless network

ACTION: three rows of dots come out from behind the N




deployments.

ACTION: three laptops pop up at the end of the rows of dots




Locality

ACTION: zoom in on three laptops, dots and N logo fade out




captures real-

ACTION: data screens flip into three laptops




time

ACTION: laptops fade out, three data screens remain




data

ACTION:




from

ACTION: two data screens on the sides fade out, zoom into the data screen in the middle




the

ACTION: data screen rotates 90 degrees




mobile

ACTION: phone pops in behind data screens, data screen fades away




devices your

ACTION: data screen fades away completely, phone rotates slightly to the right




people

ACTION: hand fades in holding the phone




carry

ACTION: two more hands holding phones fade in




in the field...

ACTION: zoom into phone in the middle



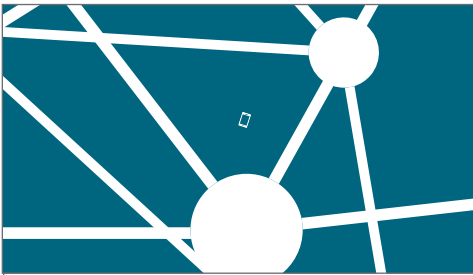
and uses this

ACTION: continue to zoom in, hands fades out




data to create

ACTION: frames zooms out to reveal network icon



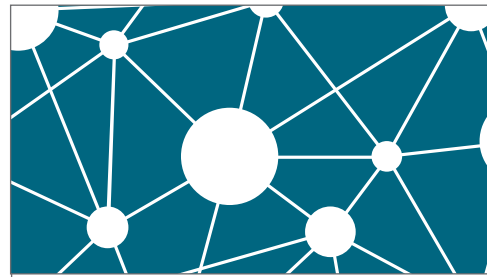
unheard of

ACTION: continue to zoom out through layers of network icons



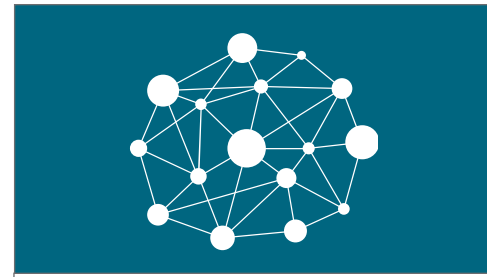
visibility into network,

ACTION: continue to zoom out through layers of network icons



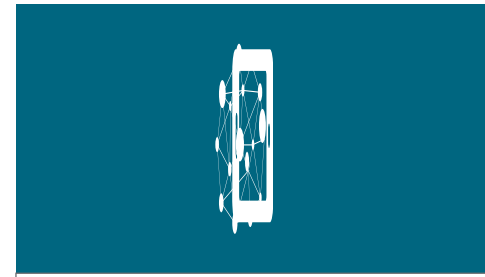
device and

ACTION: pull out through the last layer of the network icon



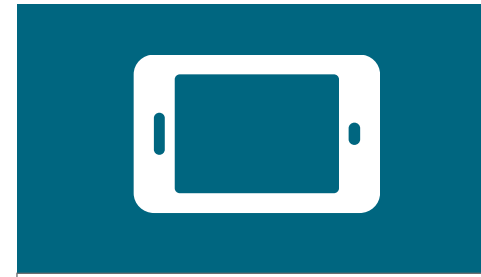
technology performance.

ACTION: zoom out til network icon is centered on screen, flips into a horizontal phone



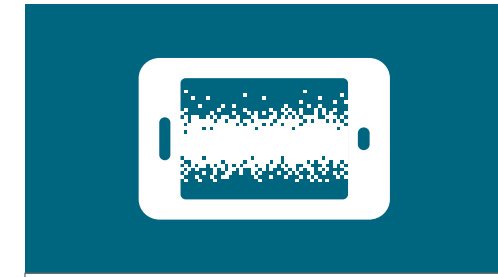
Locality

ACTION: flips



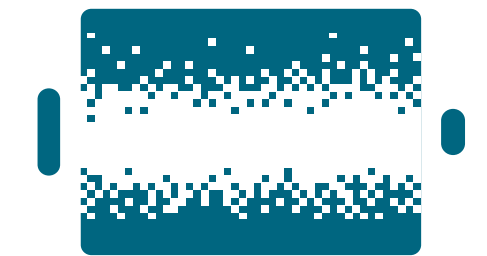
aggregates

ACTION: bits of data start to run through the horizontal phone



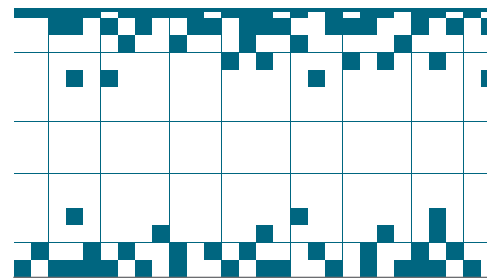
user data

ACTION: data streams though the phone, zoom into the data



into detailed

ACTION: zooms into the data as it keeps streaming



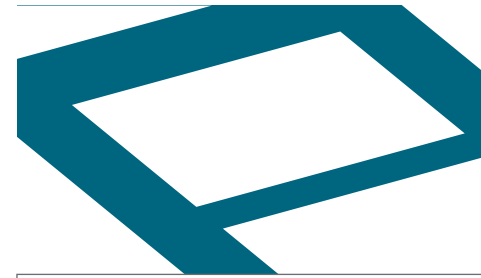
and dynamic

ACTION: zooms into the data as it keeps streaming



coverage

ACTION: map fades in, zoom into rectangle on map



maps

ACTION: zoom into rectangle on map, chart starts to fade in



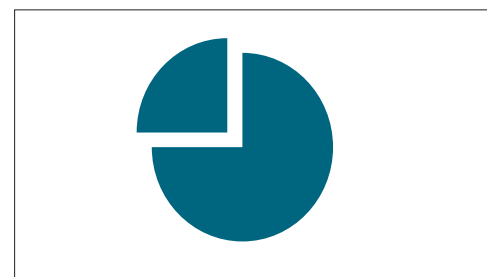
and

ACTION: chart fades into rectangle as the rectangle rotates and shifts into center of screen



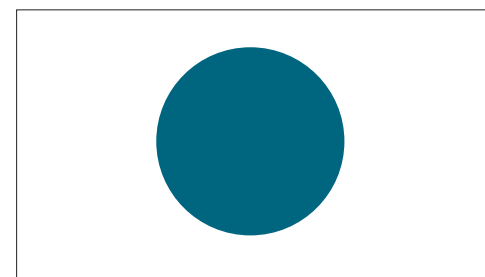
reports,

ACTION: chart fades in completely, rectangle transforms into rounded rectangle, zoom in on chart



giving IT managers

ACTION: continue to zoom in on pie graph, everything else fades out



clear

ACTION: pie chart slice inserts back into circle, zoom in on circle




visibility

ACTION: zoom completely into circle



into:

ACTION: waves fade in and pulsate




Signal strength

ACTION: waves pulsate




and

ACTION: frame starts to zoom out, waves flip into bars, more bars pop up



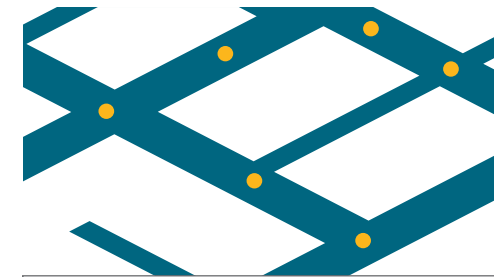
coverage issues . . .

ACTION: continues to zoom out, bars start to fade away



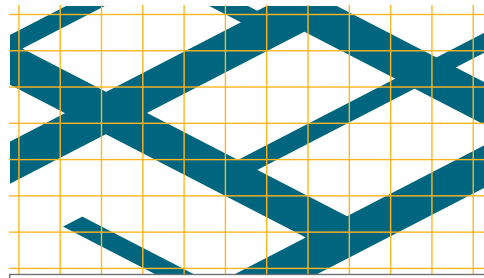
Drop analysis . . .

ACTION: bars fade away completely, dots pop up




individual user device mapping . . .

ACTION: dots pop up




Network Performance

ACTION: dots pop back in (away), grid fades in then fades away




and usage . . .

ACTION: usb icons begin to populate, waves pulsate, bars go up and down



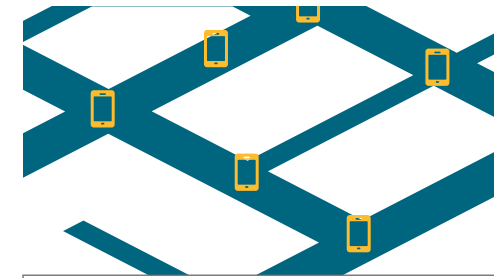
modem and antenna

ACTION: more usb icons populate, waves pulsate, bars go up and down




performance and usage . . .

ACTION: usb icons flip into phones



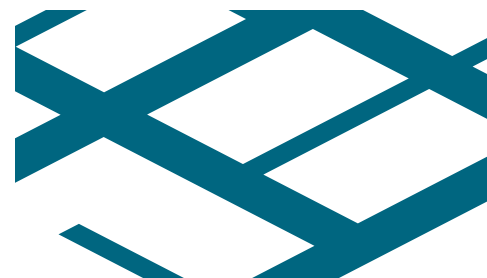
Inventory management . . .

ACTION: phones hold for a moment then flip into applications




and Application performance.

ACTION: applications hold for a moment then fade away



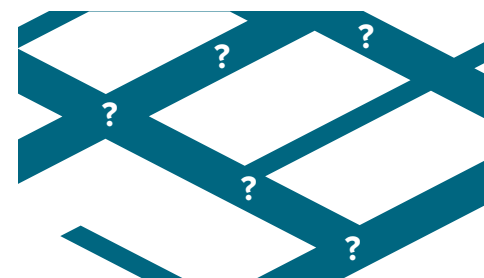
No longer

ACTION:



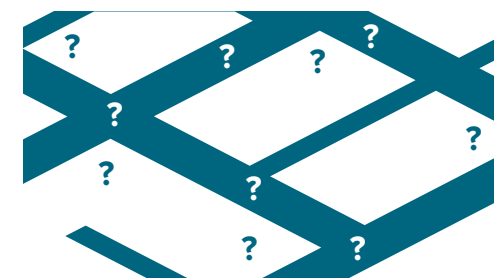
do IT admins

ACTION: question marks begin to pop up



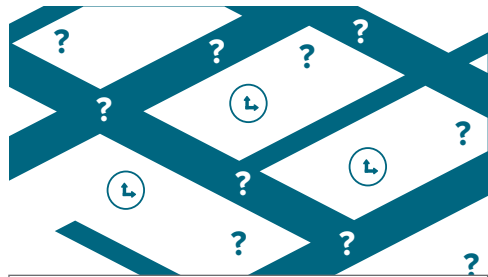
have to guess what's causing

ACTION: more question marks pop up



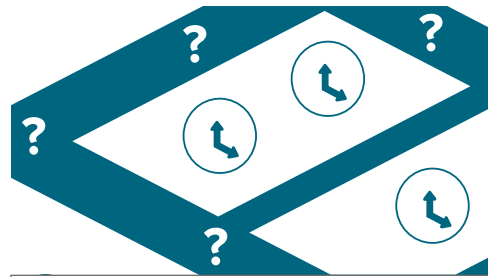
connectivity problems in the field,

ACTION: more question marks pop up, some flip into clocks



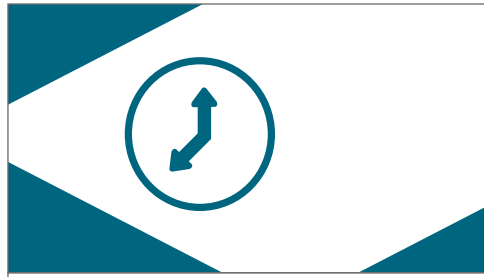
or spend countless hours

ACTION: more question marks flip into clocks



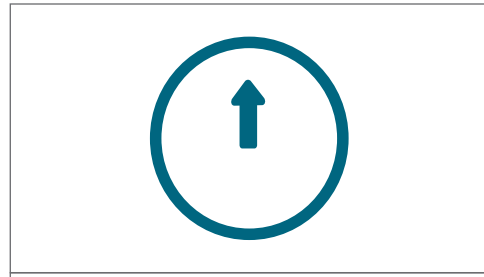
trying to duplicate issues.

ACTION: zoom into a clock



Locality

ACTION: zoom in on clock as the hands spin



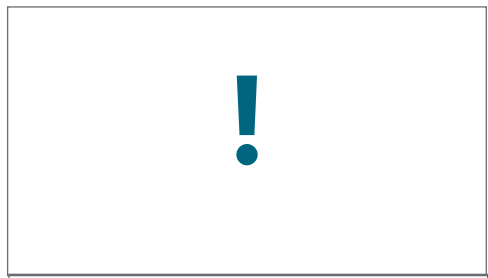
pinpoints the exact

ACTION: both hands spin to 12 and stop



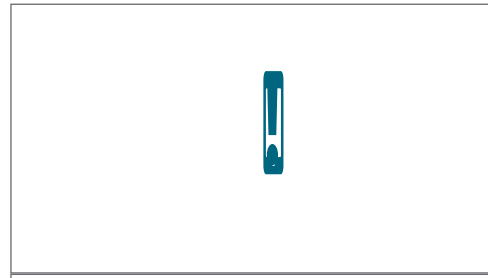
cause

ACTION: ring fades away, arrow flips to exclamation point



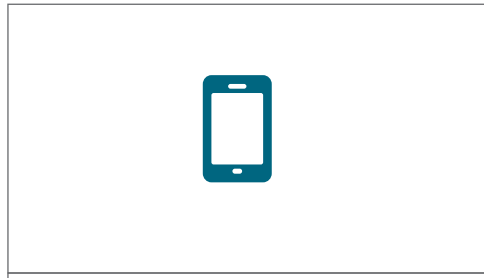
of the problem –

ACTION: exclamation flips to phone



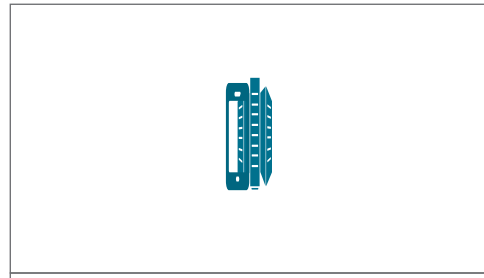
whether it

ACTION: flip



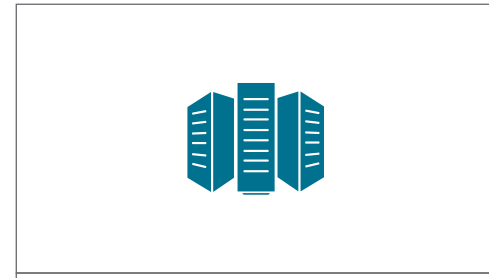
be the device

ACTION: phone flips to server



the

ACTION: flip



network or

ACTION: server flips to usb



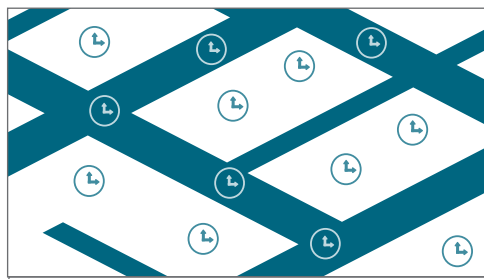
the modem –

ACTION: bars go up and down



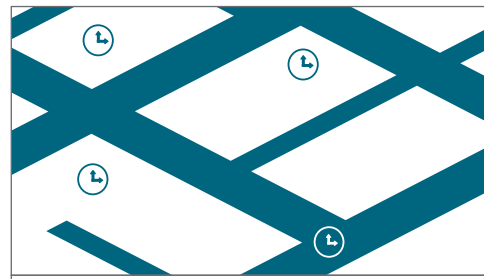
helping to

ACTION: zoom out to reveal map, usb flips into clock, map is already populated with clocks



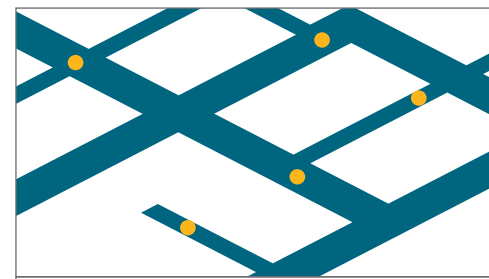
eliminate

ACTION: clocks start to fade out



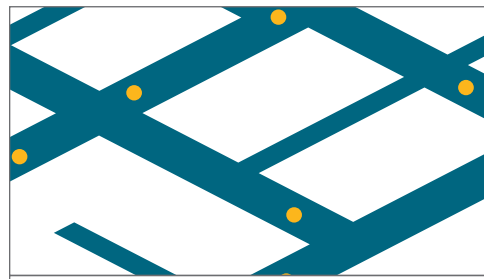
support time,

ACTION: clocks all fade out, dots pop in



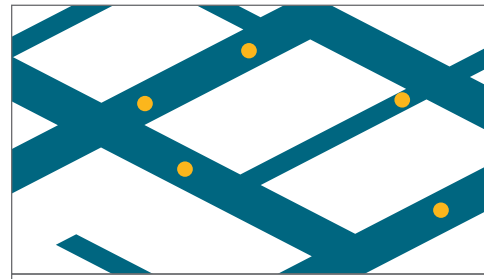
and ensuring workers

ACTION: dots move around the grid



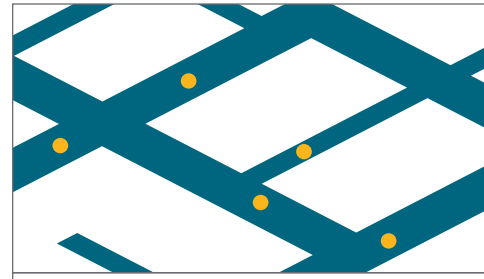
are

ACTION: dots move linear on lanes (dark teal) on the grid



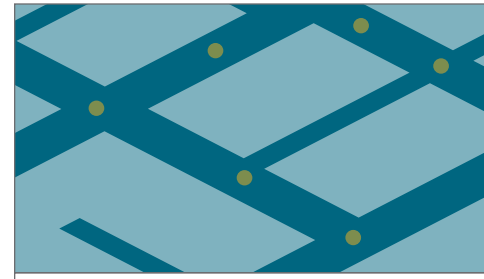
productive.

ACTION: dots move linear on lanes (dark teal) on the grid




Managing data networks is critical.

ACTION: dots move linear on lanes (dark teal) on the grid



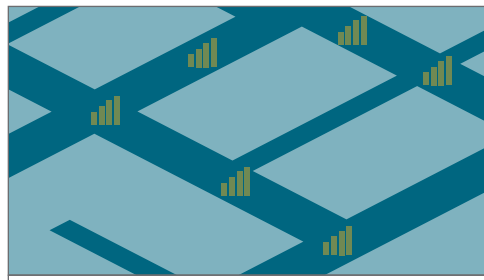
But it is hard to manage

ACTION: screen fades to Pantone 315C



what you can't see.

ACTION: screen stays at pantone 315 C for a moment, then fades back to map with waves



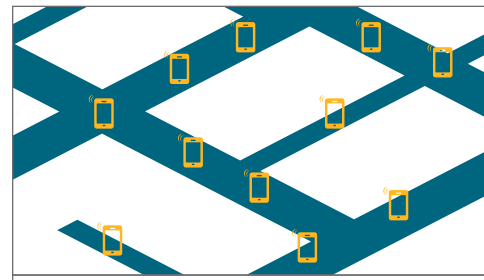
Locality gives you

ACTION: Pantone 315 C fades away



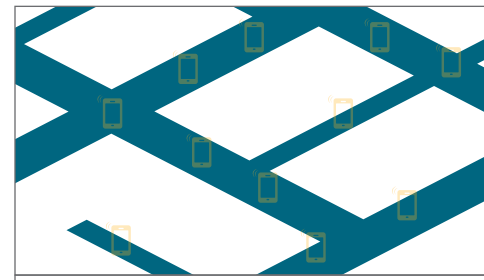
the visibility

ACTION:



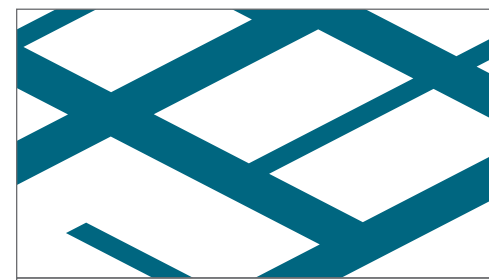
to maximize your mobile investments

ACTION: flip to phones



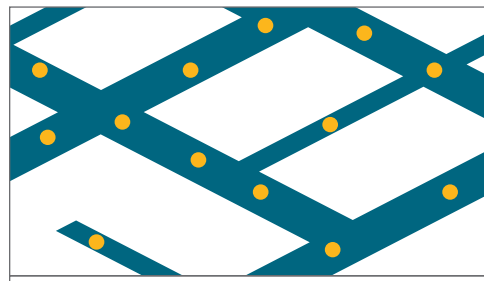
... which

ACTION: phones fade away



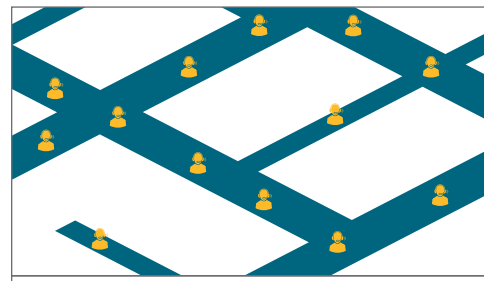
in turn

ACTION:



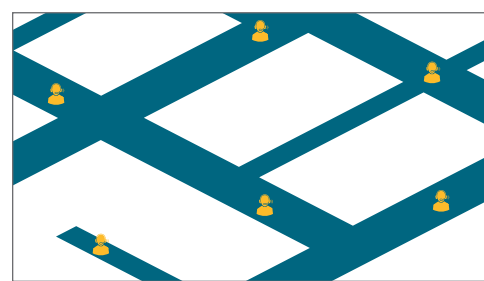
improves worker productivity

ACTION: dots pop up, flip into people



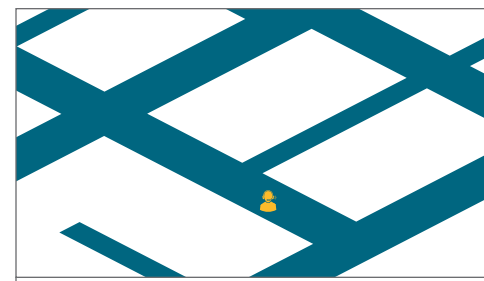
and

ACTION: people start to fade away



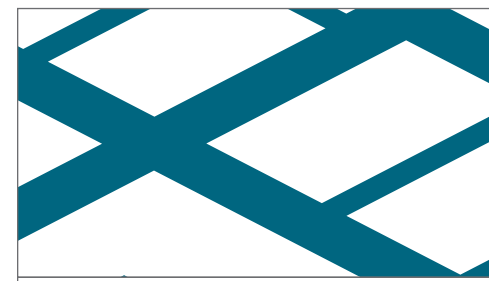
decreases

ACTION: people continue to fade away



support costs.

ACTION: all people fade away, zoom into map



With

ACTION: continue to zoom into map



the

ACTION: continue to zoom into map




visibility

ACTION: continue to zoom into map




gained

ACTION: continue to zoom into map




from NetMotion

ACTION: continue to zoom into map, Locality logo pops up




Wireless Locality,

ACTION:



it is easy to see why

ACTION:




our customers report

ACTION: zoom into compass on locality logo




a satisfaction rate

ACTION: compass hands turn




of 98%

ACTION: compass hands stop for a moment




ACTION: compass hands spin again




Find

ACTION: compass hands continue to spin




out how

ACTION: compass hands continue to spin, the rest of locality fades away, a safe fades in



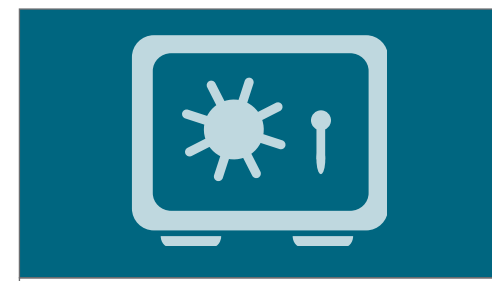
you can

ACTION: compass gets smaller, fades into the wheel on the safe, safe fades in




make sure you're

ACTION: safe fades in




getting the most

ACTION:



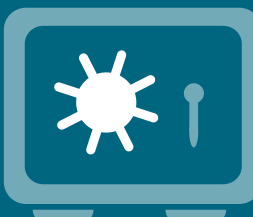
out of your mobile

ACTION:




investment.

ACTION:




ACTION: everything but the wheel on the safe fades away




ACTION: wheel spins and get smaller and fades away as frame pans right



ACTION: wheel fades




ACTION: wheel fades out completely, waves pulsate out




Visit:

ACTION: waves pulsate



www.

ACTION: waves pulsate, the website begins to type out



www.NetMoti

NetMotion

ACTION: waves pulsate, the website types out



www.NetMotionWireless.com


ACTION: waves pulsate, the website types out



www.NetMotionWireless.com

Wireless.com

ACTION: waves pulsate, the website types out




www.NetMotionWireless.com

(866) 262-7626

Or call

ACTION: waves pulsate, the website types out, phone number fades in




www.NetMotionWireless.com

(866) 262-7626

(866) 262-7626

ACTION: phone number fades in completely



www.NetMotionWireless.com

(866) 262-7626

ACTION:

ACTION:



skunkwerks